



Aiden Pennell

## Custom Foods

### Business overview

Custom Foods is a 100% Australian owned contract manufacturer of innovative and world-class dietary supplements for the health and wellness market.

### Where they learned about Happy HR?

I believe I stumbled upon Happy HR when I was looking through the Xero App Marketplace, looking for further technologies to help streamline many of our business operations as we continue to grow and innovate.

### What were the challenges of your HR before getting Happy HR?

Most aspects of our HR function were challenging. The frustration was mainly focused on ensuring the collection and storage of records and keeping it up to date. The reliance was so heavily on the Directors to gather all the information through a very time consuming and took us away from growing our business.

### How do you find using Happy HR?

Once you get everyone on board to the system, it's easy to use and takes only a few minutes to manage our HR functions where it used to take hours before.

The onus of providing the data goes on to the employee and saves us time from those activities. Now employees can look at their system and see all their information which helps streamline employee-employer relationship.

### Can you imagine life without Happy HR?

I can't imagine life without Happy HR! I can't imagine going back to our Word documents, spreadsheets, and facing the challenges that Happy HR so easily eliminates in our business so we can get on to running and growing our business.